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ENGL.2200.202

Second Presentation Proposal

My second presentation will be about the pros and cons of crowdfunding. I’ll talk about how crowdfunding works and what makes it enticing for companies to launch products through crowdfunding. For the purposes of this presentation I will use crowdfunding to mean rewards based crowdfunding where product is received instead of equity or loan interest.

My presentation will assume that the audience knows about Kickstarter and Indiegogo (the two most popular crowdfunding websites) which were briefly touched upon in previous presentations. I will also be assuming basic knowledge about some of the most successful and most funded Kickstarter products such as Oculus Rift and Pebble.